

TicketReturn

P R E S S R E L E A S E

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FOR IMMEDIATE RELEASE

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TICKETRETURN, WINTHROP UNIVERSITY RENEW TICKETING PARTNERSHIP

[Winthrop University](#) has agreed to renew its long-standing partnership with ticketing technology leader [TicketReturn](#). TicketReturn will continue to serve the Winthrop Eagles athletic department as the exclusive provider of industry-leading box office, online and mobile ticketing technologies.

Winthrop has enjoyed working alongside TicketReturn's dedicated client support representatives as they work in partnership to increase the efficiency of Winthrop's box office operations. During the past basketball season, Winthrop deployed a fan-friendly SMS offer using TicketReturn's TR Texting technology. In addition, the university promoted an exclusive basketball mini-plan offer on its print-at-home tickets.

"We are happy to continue our long-standing relationship with TicketReturn," said Ken Halpin, Winthrop's Vice President for Intercollegiate Athletics. "They have helped us enhance our ticketing service for athletics as well as external events that we are bringing to the Winthrop campus."



TicketReturn will continue to serve as Winthrop's exclusive ticketing provider.

TicketReturn, a leading provider in box office, online and mobile ticketing services, offers nearly two decades of technology management experience to help clients across the country exceed their goals. The Charlotte, N.C.-based company offers a full suite of ticketing innovations, including event marketing, access control, attendance reporting, accounting and fundraising features for sports and entertainment venues.

"TicketReturn has enjoyed working in concert with Winthrop's box office operations and to aid in their success of revenue growth and connecting with fans," said Christie Hussey, Vice President of Sales and Marketing for TicketReturn. "We look forward to continuing to build our relationship and helping the university attract fans from Rock Hill and beyond."

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About TicketReturn

TicketReturn is a leading provider of box office and online ticketing services serving more than 250 client venues and issuing more than 38 million tickets annually. As the leading provider of ticketing services for [Minor League Baseball \(MiLB\)](#) in the U.S. and Canada, TicketReturn also serves minor league hockey teams, soccer, basketball and lacrosse. TicketReturn's diverse client venues range from theater and casino showrooms, motorsports, horse racing, university arenas and sports stadiums reflecting the ease of use and scalability of the platform.

For more information about TicketReturn, visit us at www.ticketreturn.com.