

TicketReturn

P R E S S R E L E A S E

Contact:

Christie Hussey
chussey@ticketreturn.com

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WEST TEXAS A&M PARTNERS WITH TICKETRETURN

West Texas A&M University has selected TicketReturn to bring their industry-leading box office, online and mobile technologies to their fans and campus.

TicketReturn offers nearly two decades of technology management experience to help clients across the country exceed their goals. The Charlotte, NC based company offers a full suite of ticketing innovations, including event marketing, access control, attendance reporting, accounting and fundraising features for sports and entertainment venues.



West Texas A&M University officials said they were excited to team up with a technology partner that is quick to adapt and displays ingenuity when developing features. TicketReturn's diverse capabilities and user-friendly fan interface will be a welcomed addition to campus. The West Texas A&M box office team will offer a host of touch-less ticketing options as they continue to host events and welcome fans.

TicketReturn will serve as the official provider of box office, online and mobile technologies for West Texas A&M University.

"West Texas A&M is looking forward to the functionality of TR Student and TR Donor in addition to deploying TicketReturn's clean and intuitive user interface to support all of our athletic events. said Casey Lish, Associate Athletic Director of Development. "We will utilize multiple features that offer the flexibility to provide a touch-less ticketing environment for our fans."

West Texas A&M will introduce TR Texting, a tool that will allow fans to request and receive tickets via text message and ultimately reduce touch points in the ticket transaction process. Their use of TR Student provides their campus with functionality that is loaded with customizable features designed to maximize student attendance and manage entry time on a per event basis.

"TicketReturn's partnership with West Texas A&M University will provide their box office team with multiple features to improve daily operations." said Christie Hussey, Vice President of Sales and Marketing for TicketReturn. "In addition to bringing TicketReturn's fan friendly user interface to campus, we are happy to provide tools that will keep West Texas A&M students connected from their freshman year until they reach alumni status with the introduction of TR Student and TR Donor."

This partnership furthers TicketReturn's commitment to provide ticketing solutions and services to professional sports teams, cultural facilities, colleges, and universities throughout the country.

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About TicketReturn

TicketReturn is a leading provider of box office and online ticketing services serving more than 250 client venues and issuing more than 38 million tickets annually. As a leading provider of ticketing services for Minor League Baseball (MiLB) in the U.S. and Canada, TicketReturn also serve minor league hockey teams, soccer, basketball and lacrosse. TicketReturn's diverse client venues range from theater and casino showrooms, motorsports, horse racing, university arenas and sports stadiums reflecting the ease of use and scalability of the platform.

For more information about TicketReturn, visit us at www.ticketreturn.com.