

TicketReturn

P R E S S R E L E A S E

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WINSTON-SALEM STATE AND TICKETRETURN TEAM UP

Winston-Salem State University has selected TicketReturn to bring their industry-leading box office, online, and mobile technologies to their fans and campus.

TicketReturn offers nearly two decades of technology management experience to help clients across the country exceed their goals. The Charlotte, NC based company offers a full suite of ticketing innovations, including event marketing, access control, attendance reporting, accounting, and fundraising features for sports and entertainment venues.

Winston-Salem State University officials said they were searching for a ticketing partner that could elevate their ticketing operations and provide a fan friendly user experience across campus. TicketReturn's diverse capabilities and user-friendly fan interface will be a welcomed addition to campus. The Rams' box office team will offer a host of touch-less ticketing options as they make plans to bring fans back in 2021.



TicketReturn will serve as the official provider of box office, online and mobile technologies for Winston-Salem State University.

"Winston-Salem State is thrilled to introduce TicketReturn to our box office operations," said Ann Brown, Ticket Office Manager. "They have worked hard to develop new features to improve the fan experience and this is demonstrated by their recent launch of Safe Fan Seating, that allows socially distanced seating by use of a proprietary algorithm."

In addition to Safe Fan Seating, the box office team will leverage TicketReturn's detailed reporting and convenient dashboard view. These reporting tools help partners understand their customers' spending habits and inform marketing decisions.

"TicketReturn welcomes the opportunity to partner with Winston-Salem State University and deliver key features to aid their box office operations," said Christie Hussey, Vice President of Sales and Marketing for TicketReturn. "We look forward to growing our relationship with the university and providing their team the industry leading technology and support it needs to succeed."

This partnership furthers TicketReturn's commitment to provide ticketing solutions and services to professional sports teams, cultural facilities, colleges, and universities throughout the country.

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About TicketReturn

TicketReturn is a leading provider of box office and online ticketing services serving more than 250 client venues and issuing more than 38 million tickets annually. As a leading provider of ticketing services for Minor League Baseball (MiLB) in the U.S. and Canada, TicketReturn also serve minor league hockey teams, soccer, basketball and lacrosse. TicketReturn's diverse client venues range from theater and casino showrooms, motorsports, horse racing, university arenas and sports stadiums reflecting the ease of use and scalability of the platform.

For more information about TicketReturn, visit us at www.ticketreturn.com.