

TicketReturn

P R E S S R E L E A S E

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FOR IMMEDIATE RELEASE

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TICKETRETURN DEBUTS IMPROVED MOBILE CAPABILITIES FOR ITS PARTNERS: UPDATES WILL ENHANCE PRIVATE LABEL BRANDING, MAKE CUSTOMER TRANSACTIONS MORE EFFICIENT

The new mobile design will be phased in immediately and will be made available to all TicketReturn partners and their fans

[TicketReturn](#) announced today the launch of several new mobile platform design updates to streamline the ticket purchase process for millions of customers across North America.

The new features include improved seat selection and filtering options, private labeling for their partners, and Apple Wallet functionality. These upgrades will ultimately lead to faster order completion and stronger brand recognition for TicketReturn partners across all platforms.

TicketReturn, a leading provider of box office, online and mobile ticketing services, offers nearly two decades of technology management experience to help clients across the country exceed their goals. The Charlotte, N.C.-based company offers a full suite of ticketing innovations, including event marketing, access control, attendance reporting, accounting and fundraising features for sports and entertainment venues.

TicketReturn
Smart. Simple. Reliable. Ticketing.

TicketReturn is introducing a new design to its mobile platform to best serve their clients and fans across North America and their loyal customers.

Partners will now be able to take advantage of private labeling, including the option to use their own logos, images, color palletes and fonts. TicketReturn introduced these enhancements to provide their partners with an opportunity to promote their brand personality via the mobile platform. The enhancements will promote a seamless transition from partner websites to the TicketReturn buying process and increase fan confidence and familiarity in the transaction environment.

TicketReturn's improved seat selection and filtering options help fans find their ideal seats with just a few taps. This upgrade will allow fans to complete their order quickly and conveniently. The new mobile site also allows fans to store their tickets through Apple Wallet. When users complete their purchase, they will have the option to store their tickets in the mobile app Apple Wallet to expedite entry into a venue.

"Our new development efforts are predicated on delivering user friendly enhancements, both for our partners and their fans," said Christie Hussey, TicketReturn's Vice President of Sales and Marketing. "The updates to our mobile platform provide our partners with a canvas to communicate their brand and delivers a streamlined mobile user experience for fans across North America."

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About TicketReturn

TicketReturn is a leading provider of box office and online ticketing services serving more than 250 client venues and issuing more than 38 million tickets annually. As the leading provider of ticketing services for [Minor League Baseball \(MiLB\)](#) in the U.S. and Canada, TicketReturn also serves minor league hockey teams, soccer, basketball and lacrosse. TicketReturn's diverse client venues range from theater and casino showrooms, motorsports, horse racing, university arenas and sports stadiums reflecting the ease of use and scalability of the platform.

For more information about TicketReturn, visit us at www.ticketreturn.com.