



## Empower your school with a fully-branded student ticketing experience.

TR Student allows you to control eligibility, track attendance and manage high-demand ticket lotteries. Track your students from freshman year to alumni and use attendance and loyalty point data to convert them into reliable donors.

Whether you use TR Student as a complement to your existing ticketing services or in conjunction with TicketReturn's suite of products, there is no simpler, more effective means of increasing student attendance at university events.

### Unlock Powerful Tools that Reward Student Loyalty

Simplify the ticketing process and incentivize your students through our account-based encoded student ticket issuance, which offers multiple distribution options.

- Box Office and online accounts created from enrollment records for all students
- Student eligibility records updated automatically, according to your guidelines
- Real-time management of student ticket allotments and distribution timetables
- Campus-wide Box Office and online support for student and student guest ticketing
- Student attendance recorded in student account, including no-show tracking, identification and attendance points for loyalty programs
- Sponsorship revenue opportunities through print-at-home ticket advertising
- Optimized for mobile devices with mobile ticket delivery and 2D Barcode scanning

### Maximize Attendance through Flexible and Customizable Service Options

TicketReturn shapes TR Student to meet the needs of your campus, build brand loyalty and support high-profile events.

- Supports student ID card admission programs
- Custom development of university lottery distribution criteria
- Built-in loyalty point programs and support
- Supports multiple ticket prices, packages and distribution options
- Student guest ticketing rules unique to each event
- Manage entry times on a per-event basis

