

TicketReturn

P R E S S R E L E A S E

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FOR IMMEDIATE RELEASE

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TICKETRETURN INTRODUCES SOCIALLY DISTANCED SEATING POWERED BY THEIR PROPRIETARY ALGORITHM

With nearly 20 years of experience in ticketing technology, TicketReturn continues to innovate and deliver industry leading technology to meet the demands of entertainment venues and their fans. Safe Fan Seating (SFS) is TR's latest innovation and features a proprietary algorithm that allows venues to provide seats to patrons that are socially distanced according to the criteria dictated by their local government. The technology can provide fans the peace of mind that their experience will be enjoyable and a safe distance from other attendees.

TicketReturn, a leading provider of box office, online and mobile ticketing services, offers nearly two decades of technology management experience to help partners optimize their ticketing operations. The Charlotte, N.C.-based company offers a full suite of ticketing innovations, including event marketing, access control, attendance reporting, accounting and fundraising features for sports and entertainment venues.

Safe Fan Seating features a live algorithm that can be applied towards all seats in an entertainment venue's inventory. The SFS algorithm changes with every purchase and ensures no more than 2 groups are seated on the same row and removes the requirement for fan crossover along rows. The socially distanced seating is scalable for any sized venue and is adjustable on a section by section basis. The necessary safety distance dictated by your local government can be entered into the platform and SFS will automate your seating venue and keep fans at a safe distance.

"It is important for TicketReturn to continue to develop features based on industry demands," said Christie Hussey, TicketReturn's Vice President of Sales & Marketing. "Safe Fan Seating is yet another way that TicketReturn has made it easier for our partners to deliver their product utilizing the latest technology. With the current safety measures in place due to the global pandemic, it was imperative for us to aid our partners and help keep their fans safe when play resumes on the field."

This latest development furthers TicketReturn's commitment to provide industry leading ticketing solutions and services to professional sports teams, cultural facilities, colleges and universities throughout the country.

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About TicketReturn

TicketReturn is a leading provider of box office and online ticketing services serving more than 250 client venues and issuing more than 38 million tickets annually. As a leading provider of ticketing services for [Minor League Baseball \(MiLB\)](#) in the U.S. and Canada, TicketReturn also serves minor league hockey teams, soccer, basketball and lacrosse. TicketReturn's diverse client venues range from theater and casino showrooms, motorsports, horse racing, university arenas and sports stadiums reflecting the ease of use and scalability of the platform.

For more information about TicketReturn, visit us at www.ticketreturn.com.