

TicketReturn

P R E S S R E L E A S E

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FOR IMMEDIATE RELEASE

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SOUTHERN UTAH UNIVERSITY ATHLETICS SELECT TICKETRETURN AS EXCLUSIVE TICKETING PROVIDER

Southern Utah University Athletics cited TicketReturn's flexibility to develop a pricing structure that fit the needs of their athletic department as a key reason for choosing TicketReturn as its exclusive ticketing partner. The value in the full suite of TicketReturn features and functionality impressed the Southern Utah athletics' department.

TicketReturn, a leading provider of box office, online and mobile ticketing services, offers nearly two decades of technology management experience to help clients across the country exceed their goals. The Charlotte, N.C.-based company offers a full suite of ticketing innovations, including event marketing, access control, attendance reporting, accounting and fundraising features for sports and entertainment venues.



School officials said they chose to partner with TicketReturn because of its commitment to providing cutting-edge technology and this was demonstrated by TicketReturn's focus on providing a touch-less ticketing fan experience. Touch-less ticketing features include a user-friendly mobile experience, Apple Wallet functionality, and the ability to email and text tickets.

TicketReturn will serve as the official provider of box office, online and mobile technologies for Southern Utah University.

"Throughout our RFP process, TicketReturn's platform stood out from the competition thanks in part to their incredibly easy to use software and their devotion to innovation., said Shon Spevak, Senior Associate Athletics Director. "The Safe Fan Seating socially distanced algorithm exemplified their commitment to provide the tools to allow our box office team to succeed."

In addition to Safe Fan Seating, the box office team will leverage TicketReturn's detailed reporting and convenient dashboard view. These reporting tools help partners understand their customers' spending habits and inform marketing decisions.

"We welcome the opportunity to work in tandem with the Southern Utah University athletics department as we deploy key features to help improve their box office operations.,," said Christie Hussey, Vice President of Sales and Marketing at TicketReturn. "We intend to provide continued development and enhancements to help Southern Utah increase revenue and better serve their boosters and fans."

This partnership furthers TicketReturn's commitment to provide ticketing solutions and services to professional sports teams, cultural facilities, colleges and universities throughout the country.

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About TicketReturn

TicketReturn is a leading provider of box office and online ticketing services serving more than 250 client venues and issuing more than 38 million tickets annually. As a leading provider of ticketing services for Minor League Baseball (MiLB) in the U.S. and Canada, TicketReturn also serve minor league hockey teams, soccer, basketball and lacrosse. TicketReturn's diverse client venues range from theater and casino showrooms, motorsports, horse racing, university arenas and sports stadiums reflecting the ease of use and scalability of the platform.

For more information about TicketReturn, visit us at www.ticketreturn.com.