

TicketReturn

P R E S S R E L E A S E

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FOR IMMEDIATE RELEASE

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PURDUE UNIVERSITY FORT WAYNE SELECTS TICKETRETURN AS TICKETING PROVIDER

Purdue University Fort Wayne announced they will be partnering with [TicketReturn](https://www.ticketreturn.com) as its exclusive ticketing partner. TicketReturn will serve as the Mastodon's official provider of industry-leading box office, online, and mobile technologies.

TicketReturn offers nearly two decades of technology management experience to help clients across the country exceed their goals. The Charlotte, NC based company offers a full suite of ticketing innovations, including event marketing, access control, attendance reporting, accounting, and fundraising features for sports and entertainment venues.

PURDUE UNIVERSITY
FORT WAYNE

Purdue Fort Wayne officials said they wanted a solution that offered the flexibility to ticket a variety of campus-wide events including athletics, performing arts, theatre, and campus events. TicketReturn's robust capabilities and flexible software delivered not only a solution for a diverse offering of campus events but also offered a proprietary student ticketing platform that enables the management of entry times, the deployment of lotteries for reduced capacities and more.

TicketReturn will serve as the official provider of box office, online and mobile technologies for Purdue University Fort Wayne.

"Our partnership with TicketReturn provides our box office team confidence as we head into the next year and make plans to welcome fans back in 2021" said Katherine Piercy, Box Office Supervisor. "TicketReturn provides cutting-edge technology, and this is exemplified by their recent launch of Safe Fan Seating, that allows socially distanced seating by using a proprietary algorithm."

The Mastodon box office team will leverage TicketReturn's detailed reporting and convenient dashboard view. These reporting tools are fully customizable and provide the box office team a better understanding of their fans and allow them to make informed marketing decisions.

"TicketReturn is excited to provide Purdue Fort Wayne a platform that is all encompassing for their entire portfolio of on campus ticketed events." said Christie Hussey, Vice President of Sales and Marketing for TicketReturn. "We look forward to growing our relationship with the university and giving the box office team the touch-less ticketing tools and support it needs to succeed."

This partnership furthers TicketReturn's commitment to provide ticketing solutions and services to professional sports teams, cultural facilities, colleges and universities throughout the country.

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About TicketReturn

TicketReturn is a leading provider of box office and online ticketing services serving more than 250 client venues and issuing more than 38 million tickets annually. As a leading provider of ticketing services for Minor League Baseball (MiLB) in the U.S. and Canada, TicketReturn also serve minor league hockey teams, soccer, basketball and lacrosse. TicketReturn's diverse client venues range from theater and casino showrooms, motorsports, horse racing, university arenas and sports stadiums reflecting the ease of use and scalability of the platform.

For more information about TicketReturn, visit us at www.ticketreturn.com.