

TicketReturn

P R E S S R E L E A S E

Contact:

FOR IMMEDIATE RELEASE

Christie Hussey
chussey@ticketreturn.com

TICKETRETURN TO PROVIDE EASY-TO-USE TICKETING SOLUTION FOR LENOIR-RHYNE ATHLETICS

Access to live attendance reporting and group ticket sales will give the university's athletics department greater ability to connect with fans

[TicketReturn](#) announced today they have added [Lenoir-Rhyne University](#) (Hickory, N.C.) as its latest ticketing partner. Lenoir-Rhyne will take advantage of the intuitive ticketing and reporting capabilities for its entire athletics department.

TicketReturn, a leading provider of box office, online and mobile ticketing services, offers nearly two decades of technology management experience to help clients across the country exceed their goals. The Charlotte, N.C.-based company offers a full suite of ticketing innovations, including event marketing, access control, attendance reporting, accounting and fundraising features for sports and entertainment venues.

Through the agreement, Lenoir-Rhyne will be able to accurately and quickly track attendance, sell group tickets and allow fans to have access to an online account to manage their tickets. Group leaders will have the ability to use TicketReturn's integrated partner, [Groupmatics](#), to book large outings.

TicketReturn's software will make the fan experience for any Lenoir-Rhyne event easy. Fans can choose their preferred seats, then print their own tickets, pick them up at Will Call or load them onto their smartphone, according to Christie Hussey, TicketReturn's Vice President of Sales and Marketing.

"Our focus is predicated on helping university box offices flourish by developing deep relationships with their fans," Hussey said. "We look forward to working closely with Lenoir-Rhyne's box office staff for years to come."

"Lenoir-Rhyne Athletics could not be more excited to be bringing on TicketReturn as our new ticketing provider," said Aaron Bessey, the University's Associate Athletics Director for Marketing and Promotions. "The entire team at TicketReturn has been fantastic to work with since day one and we look forward to taking LR's ticketing experience and capabilities to the next level with their help."

The Lenoir-Rhyne University Bears compete in NCAA Division II intercollegiate sports. The Bears are members of the [South Atlantic Conference](#) for all 22 varsity sports.

This partnership furthers TicketReturn's commitment to provide ticketing solutions and services to professional sports teams, colleges and universities throughout the country.

###

About TicketReturn

TicketReturn is a leading provider of box office and online ticketing services serving more than 250 client venues and issuing more than 38 million tickets annually. As the leading provider of ticketing services for Minor League Baseball (MiLB) in the U.S. and Canada, TicketReturn also serves minor league hockey teams, soccer, basketball and lacrosse. TicketReturn's diverse client venues range from theater and casino showrooms, motorsports, horse racing, university arenas and sports stadiums reflecting the ease of use and scalability of the platform.

For more information about TicketReturn, visit us at www.ticketreturn.com.



The Lenoir-Rhyne University Bears compete in NCAA Division II intercollegiate sports. The Bears are members of the South Atlantic Conference.