

TicketReturn

P R E S S R E L E A S E

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FOR IMMEDIATE RELEASE

LANCASTER JETHAWKS EXTEND 8-YEAR TICKETING RELATIONSHIP WITH TICKETRETURN

[The Lancaster JetHawks](#) (Lancaster, Calif.) have agreed to renew their 8-year ticketing relationship with [TicketReturn](#). TicketReturn will continue to serve the team as the exclusive provider of industry-leading box office, online and mobile technologies.

Over the past eight years, the JetHawks have enjoyed the wealth of experience that the TicketReturn client support team delivers. Taylor Dunn, Lancaster's Box Office Manager, said his team has valued the investment TicketReturn makes each year in developing new technology that allows the JetHawks to stay up-to-date in the industry.

TicketReturn, a leading provider of box office, online and mobile ticketing services, offers nearly two decades of technology management experience to help clients across the country exceed their goals. The Charlotte, N.C.-based company offers a full suite of ticketing innovations, including event marketing, access control, attendance reporting, accounting and fundraising features for sports and entertainment venues.

The JetHawks cite TicketReturn's dedicated client support and easy-to-use platform as the top reasons to renew their agreement. Fans can purchase tickets at the team's box office, online or using a mobile device.

Dunn said, "TicketReturn has shown a proven ability to develop innovative technology that puts the fan first and makes the ticket purchase process simple and easy for the box office team and the fans."

"TicketReturn has a firm understanding of where the industry has been, where it is today and where it is headed in the future," Dunn said.

The JetHawks are looking forward to generating incremental revenue by deploying non-ticket inventory offerings throughout the upcoming 2019 season. Planned non-ticket inventory offerings include the ability to purchase a wand prior to Harry Potter Night or to purchase stadium cash during the ticket transaction. These offerings allow the JetHawks to both grow incremental revenue and enhance the fan experience at The Hangar.

"We're thrilled to be a part of the JetHawks' box office success," said Christie Hussey, TicketReturn's Vice President of Sales & Marketing. "We believe our platform's ease-of-use, combined with our dedicated client support representatives, can prepare any box office for a successful season."

This partnership furthers TicketReturn's commitment to provide ticketing solutions and services to professional sports teams, colleges and universities throughout the country.

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About TicketReturn

TicketReturn is a leading provider of box office and online ticketing services serving more than 250 client venues and issuing more than 38 million tickets annually. As the leading provider of ticketing services for [Minor League Baseball \(MiLB\)](#) in the U.S. and Canada, TicketReturn also serves minor league hockey teams, soccer, basketball and lacrosse. TicketReturn's diverse client venues range from theater and casino showrooms, motorsports, horse racing, university arenas and sports stadiums reflecting the ease of use and scalability of the platform.

For more information about TicketReturn, visit us at www.ticketreturn.com.



The Lancaster JetHawks are the Class A-Advanced affiliate of the Colorado Rockies. The JetHawks play at The Hangar in Lancaster, Calif.