

TicketReturn

P R E S S R E L E A S E

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FOR IMMEDIATE RELEASE

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CRUSHERS CHOOSE TICKETRETURN AS TICKETING TECHNOLOGY PROVIDER

The Lake Erie Crushers have selected [TicketReturn](#) as its exclusive ticketing technology partner. TicketReturn will serve as the Crushers' official provider of industry-leading box office, online and mobile ticketing technologies.

TicketReturn offers nearly two decades of technology management experience to help clients across the country exceed their goals. The Charlotte, NC based company offers a full suite of ticketing innovations, including event marketing, access control, attendance reporting, accounting and fundraising features for sports and entertainment venues.

The Crushers' decision to partner with TicketReturn was easy thanks to the intuitive fan interface that allows Crushers fans the ability to manage their tickets in a touch-less manner. In addition, the technology's ease of use is enjoyed by the front office team as they can seamlessly create events as well as keep fans safe with the TicketReturn's proprietary Safe Fan Seating algorithm.



"Our partnership with TicketReturn will allow us to confidently move into the 2021 season. The ability to provide our fans with touch-less ticketing options and to offer socially distanced seating with the recently developed Safe Fan Seating algorithm provide assurance that we are prepared to welcome fans back to our venue." said Patrick Crumb, Ticket Operations Manager.

TicketReturn will serve as the official provider of box office, online and mobile ticketing technologies for the Lake Erie Crushers.

The Crushers' box office team will leverage TicketReturn's detailed reporting and customizable dashboard interface. These reporting tools are fully customizable and allow the box office team to better understand their fans and make informed marketing decisions.

"TicketReturn is excited to partner with the Lake Erie Crushers and introduce them to a variety of incremental revenue generating features." said Christie Hussey, Vice President of Sales and Marketing for TicketReturn. "We look forward to helping them increase ticket revenue and keep their fans safe this season with our many touch-less ticketing features."

This partnership furthers TicketReturn's commitment to provide ticketing solutions and services to professional sports teams, cultural facilities, colleges and universities throughout the country.

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About TicketReturn

TicketReturn is a leading provider of box office and online ticketing services serving more than 250 client venues and issuing more than 38 million tickets annually. As a leading provider of ticketing services for Minor League Baseball (MiLB) in the U.S. and Canada, TicketReturn also serve minor league hockey teams, soccer, basketball and lacrosse. TicketReturn's diverse client venues range from theater and casino showrooms, motorsports, horse racing, university arenas and sports stadiums reflecting the ease of use and scalability of the platform.

For more information about TicketReturn, visit us at www.ticketreturn.com.