

TicketReturn

P R E S S R E L E A S E

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FOR IMMEDIATE RELEASE

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AXMEN SELECT TICKETRETURN AS TICKETING TECHNOLOGY PROVIDER

The Kingsport Axmen have selected [TicketReturn](#) as its exclusive ticketing technology partner. TicketReturn will serve as the Axmen's official provider of industry-leading box office, online and mobile ticketing technologies.

TicketReturn offers nearly two decades of technology management experience to help clients across the country exceed their goals. The Charlotte, NC based company offers a full suite of ticketing innovations, including event marketing, access control, attendance reporting, accounting and fundraising features for sports and entertainment venues.

The Axmen's decision to partner with TicketReturn was easy thanks to the longstanding and successful partnership that TicketReturn has had with their parent company, Boyd Sports. TicketReturn's intuitive fan interface will allow Axmen fans the ability to manage their tickets in a touch-less manner. In addition, the technology's ease of use is enjoyed by the front office team as they can seamlessly create events as well as keep fans safe with the TicketReturn's proprietary Safe Fan Seating algorithm.



“Our partnership with TicketReturn will provide our fans with touch-less ticketing options and they can even skip the box office window by purchasing tickets via text message. Additionally, we will leverage TicketReturn's Safe Fan Seating algorithm to provide an automated way to keep fans socially distanced in the ballpark.” said Steve Brice, General Manager.

TicketReturn will serve as the official provider of box office, online and mobile ticketing technologies for the Kingsport Axmen.

The Axmen's box office team will take advantage of TicketReturn's suite of incremental revenue tools, like Non-Ticketed Inventory, that will allow the organization to offer fans additional offerings in the ticket purchase process. The Axmen will also deploy additional features throughout the season, including Add-On Sales, Email Correspondence and TR Texting.

“TicketReturn has had a long and successful partnership with Boyd Sports and we are excited to add the Kingsport Axmen to this partnership.” said Christie Hussey, Vice President of Sales and Marketing for TicketReturn. “We look forward to helping them increase ticket revenue and keep their fans safe this season with our many touchless ticketing features.”

This partnership furthers TicketReturn's commitment to provide ticketing solutions and services to professional sports teams, cultural facilities, colleges and universities throughout the country.

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About TicketReturn

TicketReturn is a leading provider of box office and online ticketing services serving more than 250 client venues and issuing more than 38 million tickets annually. As a leading provider of ticketing services for Minor League Baseball (MiLB) in the U.S. and Canada, TicketReturn also serve minor league hockey teams, soccer, basketball and lacrosse. TicketReturn's diverse client venues range from theater and casino showrooms, motorsports, horse racing, university arenas and sports stadiums reflecting the ease of use and scalability of the platform.

For more information about TicketReturn, visit us at www.ticketreturn.com.