Contact:

FOR IMMEDIATE RELEASE

Christie Hussey chussev@ticketreturn.com

## TICKETRETURN ADDS HONEYHUNTERS AS NEWEST PARTNER

The Gastonia Honey Hunters have announced they will be partnering with <u>TicketReturn</u> as their exclusive ticketing technology partner. TicketReturn will serve as the Honey Hunters' official provider of industry-leading box office, online and mobile ticketing technologies.

TicketReturn offers nearly two decades of technology management experience to help clients across the country exceed their goals. The Charlotte, NC based company offers a full suite of ticketing innovations, including event marketing, access control, attendance reporting, accounting and fundraising features for sports and entertainment venues.

Gastonia's decision to partner with TicketReturn was easy thanks to the intuitive fan interface that allows Honey Hunter fans the ability to manage their tickets in a touch-less manner. The Gastonia box office team will have the power to seamlessly create their own events as well as keep fans safe with the TicketReturn's proprietary Safe Fan Seating algorithm.

"Partnering with TicketReturn will play an important role in providing a seamless experience to our fans and guests," said David Martin, COO, Gastonia Honey Hunters. "TicketReturn's cutting-edge technology enhancements, like their socially distanced seating algorithm, provide our team the tools to manage our venue and keep fans safe during this global pandemic. We look forward to welcoming our fans to the FUSE ballpark for world-class baseball as well as other year-round sports, music, and entertainment events."

TicketReturn will serve as the official provider of box office. online and mobile ticketing technologies for the Gastonia Honey Hunters.

The Honey Hunters' box office team will leverage TicketReturn's built in CRM capabilities and detailed reporting. The reporting tools are fully customizable and allow the box office team to better understand their fans and make informed marketing decisions.

"We are excited to begin our partnership with Gastonia and expand our baseball partner footprint." said Christie Hussey, Vice President of Sales and Marketing for TicketReturn. "TicketReturn looks forward to leveraging our industry expertise to help the Honey Hunters succeed in their inaugural season."

This partnership furthers TicketReturn's commitment to provide ticketing solutions and services to professional sports teams, cultural facilities, colleges, and universities throughout the country.

###

## About TicketReturn

TicketReturn is a leading provider of box office and online ticketing services serving more than 250 client venues and issuing more than 38 million tickets annually. As a leading provider of ticketing services for Minor League Baseball (MiLB) in the U.S. and Canada, TicketReturn also serve minor league hockey teams, soccer, basketball and lacrosse. TicketReturn's diverse client venues range from theater and casino showrooms, motorsports, horse racing, university arenas and sports stadiums reflecting the ease of use and scalability of the platform.

For more information about TicketReturn, visit us at www.ticketreturn.com.