

TicketReturn

P R E S S R E L E A S E

Contact:

FOR IMMEDIATE RELEASE

Christie Hussey
chussey@ticketreturn.com

ROCKINGHAM SPEEDWAY TRUCK FESTIVAL WILL PARTNER WITH TICKETRETURN

[The East Coast Truck and Off-Road Festival](#) will partner with TicketReturn to provide industry leading ticketing technology to their attendees this Fall. The four-day truck festival will take place Oct. 7-10 at the Rockingham Speedway.

TicketReturn offers nearly two decades of technology management experience to help clients across the country exceed their goals. The Charlotte, NC based company offers a full suite of ticketing innovations, including event marketing, access control, attendance reporting, accounting and fundraising features for sports and entertainment venues.

The East Coast Truck and Off-Road Festival is the first of its kind and will offer a variety of events and activities for truck lovers and off-road enthusiasts. TicketReturn provides the festival with the flexibility to offer multiple price points and allow patrons the ability to select the ticket package that is right for them.

“Our festival provides a diverse offering of events for truck lovers. I equate it to an off-road truck buffet.” said Eddy Hickman, East Coast Truck and Off-Road Festival, Co-Founder. “TicketReturn will allow us the flexibility to offer the right package to the right truck enthusiast so they can enjoy the entertainment and access level that is perfect for them.”



TicketReturn will provide the East Coast Truck and Off-Road Festival with industry leading ticketing technology.

TicketReturn’s self-depleting inventory functionality will allow the festival to sell a limited number of Swap Meet reservations without the fear of over-selling space. In addition, they provide event organizers with real-time and customizable reporting so they can manage inventory and ticket sales.

“This partnership with the East Coast Truck and Off-Road Festival is a prime example of the capabilities and flexibility of our ticketing technology and our team of professionals.” said Christie Hussey, Vice President of Sales and Marketing for TicketReturn. “We look forward to creating customizable ticket packages designed for the truck and off-road enthusiast and doing our part to deliver such a diverse collection of entertainment at Rockingham Speedway.”

###

About TicketReturn

TicketReturn is a leading provider of box office and online ticketing services serving more than 250 client venues and issuing more than 38 million tickets annually. As a leading provider of ticketing services for Minor League Baseball (MiLB) in the U.S. and Canada, TicketReturn also serve minor league hockey teams, soccer, basketball and lacrosse. TicketReturn’s diverse client venues range from theater and casino showrooms, motorsports, horse racing, university arenas and sports stadiums reflecting the ease of use and scalability of the platform.

For more information about TicketReturn, visit us at www.ticketreturn.com.