

# TicketReturn

## P R E S S   R E L E A S E

**Contact:**

**FOR IMMEDIATE RELEASE**

Christie Hussey  
[chussey@ticketreturn.com](mailto:chussey@ticketreturn.com)

### **TICKETRETURN TO STREAMLINE MOBILE TICKETING PROCESS FOR DAYTONA TORTUGAS**

The 5-year partnership will provide the Minor League Baseball team with an efficient, easy-to-use ticketing platform that caters to all fans

[TicketReturn](#) is proud to announce a new client partnership with the [Daytona Tortugas](#) (Daytona Beach, Fla.) Minor League Baseball team. The ball club will take advantage of TicketReturn's mobile ticket delivery platform, as well as its group ticket capabilities, to best serve Tortugas fans across Florida.

TicketReturn, a leading provider of box office, online and mobile ticketing services, offers nearly two decades of technology management experience to help clients across the country exceed their goals. The Charlotte, N.C.-based company offers a full suite of ticketing innovations, including event marketing, access control, attendance reporting, accounting and fundraising features for sports and entertainment venues.



Throughout the 5-year partnership, the Daytona Tortugas will use TicketReturn's robust mobile ticketing platform to accommodate all fans heading to the game. The TicketReturn solution will enable fans to easily purchase tickets online, download the ticket to their mobile device and scan it at the gates.

*The Daytona Tortugas play at Jackie Robinson Ballpark in Daytona Beach, Fla. The stadium seats 5,100 spectators.*

The team will also be able to easily sell group tickets to provide an entertaining game atmosphere for nonprofits, companies, religious organizations or any other group looking to take in a day at the ballpark. The Tortugas say they are looking forward to creating well-rounded fan experiences through non-ticket inventory (NTI) opportunities.

"The Tortugas made it clear they wanted to partner with a leader in ticketing technology," said Christie Hussey, Vice President of Sales and Marketing at TicketReturn. "Between mobile sales, group ticketing opportunities and new development projects on the horizon, TicketReturn is ready to provide the Tortugas with a vehicle to drive future ticket sales growth."

The Daytona Tortugas are a Minor League Baseball team based in Daytona Beach, Fla. The team is the Class A-Advanced affiliate of the [Cincinnati Reds](#) of [Major League Baseball](#). This partnership furthers TicketReturn's commitment to provide ticketing solutions and services to professional sports teams, colleges and universities throughout the country.

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#### **About TicketReturn**

TicketReturn is a leading provider of box office and online ticketing services serving more than 250 client venues and issuing more than 38 million tickets annually. As the leading provider of ticketing services for [Minor League Baseball \(MiLB\)](#) in the U.S. and Canada, TicketReturn also serves minor league hockey teams, soccer, basketball and lacrosse. TicketReturn's diverse client venues range from theater and casino showrooms, motorsports, horse racing, university arenas and sports stadiums reflecting the ease of use and scalability of the platform.

For more information about TicketReturn, visit us at [www.ticketreturn.com](http://www.ticketreturn.com).