

TicketReturn

P R E S S R E L E A S E

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FOR IMMEDIATE RELEASE

TICKETRETURN PARTNERS WITH AUBURN DOUBLEDAYS TO BOOST TEAM'S BOX OFFICE OPERATIONS

The [Auburn Doubledays](#) (Auburn, New York.) will receive industry-leading solutions and dedicated client support as the latest [Minor League Baseball \(MiLB\)](#) partner of ticketing technology leader [TicketReturn](#).

TicketReturn, a leading provider of box office, online and mobile ticketing technologies for MiLB organizations, will enhance the Doubledays' box office operations as the team's exclusive ticketing provider.

Each TicketReturn client is empowered to use a host of industry-leading services, including total box office, mobile and online sales integration, online customer account services, digital ticket ownership and usage tracking, and user-controlled ticket ownership.

TicketReturn offers nearly two decades of technology management experience to help clients across the country exceed their goals. The Charlotte, N.C.-based company offers a full suite of ticketing innovations, including event marketing, access control, attendance reporting, accounting and fundraising features for sports and entertainment venues.

TicketReturn develops new technology and strategic and integrated partnerships every year that allow partners like the Doubledays to stay up-to-date in the ticketing industry. In addition, they offer a proprietary training tool for new hires and team members looking to refresh their TicketReturn knowledge. They also provide continuing education with their annual user conference, Ticket Forum, and countless educational webinars throughout the year.



The Auburn Doubledays are a Class A affiliate of the Washington Nationals. The Doubledays play their home games at Falcon Park in Auburn, New York.

"All of us here at the Auburn Doubledays are excited to join the TicketReturn family ahead of the 2020 season," said David Lindberg, the team's general manager. "TicketReturn's ease-of-use and flexible platform will be major assets for us as we continue to provide a memorable gameday experience for all who visit Falcon Park."

The Doubledays will benefit from several key TicketReturn features, including enhanced CRM functionality, online vouchers, non-ticketed inventory, and a full variety of ticketing package capabilities, including flex packages, miniplans, season ticket options, and more. Auburn also plans to capitalize on the tools provided within TicketReturn's online management platform by allowing fans to resell, print, and email their tickets with just the click of a button. The team can also take advantage of free integration with [Groupmatics](#), which offers a streamlined process for the sale and distribution of group tickets.

"It is clear the Doubledays are committed to unlocking new revenue streams and delivering an unparalleled fan experience," said Christie Hussey, TicketReturn's Vice President of Sales & Marketing. "Fans will appreciate the TicketReturn difference."

This partnership furthers TicketReturn's commitment to provide ticketing solutions and services to professional sports teams, cultural facilities, colleges and universities throughout the country.

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About TicketReturn

TicketReturn is a leading provider of box office and online ticketing services serving more than 250 client venues and issuing more than 38 million tickets annually. As a leading provider of ticketing services for [Minor League Baseball \(MiLB\)](#) in the U.S. and Canada, TicketReturn also serves minor league hockey teams, soccer, basketball and lacrosse. TicketReturn's diverse client venues range from theater and casino showrooms, motorsports, horse racing, university arenas and sports stadiums reflecting the ease of use and scalability of the platform.

For more information about TicketReturn, visit us at www.ticketreturn.com.