

# TicketReturn

## P R E S S   R E L E A S E

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FOR IMMEDIATE RELEASE

### ARKANSAS TRAVELERS EXTEND EXCLUSIVE TICKETING PARTNERSHIP WITH TICKETRETURN

The Arkansas Travelers (Little Rock, Ark.) have agreed to renew their exclusive ticketing relationship with ticketing technology leader [TicketReturn](http://TicketReturn.com).

TicketReturn, a leading provider of ticketing services for [Minor League Baseball \(MiLB\)](http://Minor League Baseball (MiLB)) in the U.S. and Canada, will continue to serve the team as the exclusive provider of industry-leading box office, online and mobile technologies. The Travelers are entering their 14<sup>th</sup> year as a TicketReturn partner.

Each TicketReturn client is empowered to use a host of industry-leading services, including total box office, mobile and online sales integration, online customer account services, digital ticket ownership and usage tracking, and user-controlled ticket ownership.

TicketReturn develops new technology and strategic and integrated partnerships every year that allow partners like the Travelers to stay up-to-date in the ticketing industry.

TicketReturn, a leading provider of box office, online and mobile ticketing services, offers nearly two decades of technology management experience to help clients across the country exceed their goals. The Charlotte, N.C.-based company offers a full suite of ticketing innovations, including event marketing, access control, attendance reporting, accounting and fundraising features for sports and entertainment venues.



*The Arkansas Travelers are the Double-A affiliate of the Seattle Mariners. The Travelers play their home games at Dickey-Stephens Park in Little Rock, Ark.*

“It’s clear that the Travelers care deeply about the fan experience,” said Christie Hussey, TicketReturn’s Vice President of Sales & Marketing. “We look forward to helping the team continue to deliver an easy to use ticketing experience for their loyal fans, whether that be online, through their mobile phones or at the box office.”

The team will continue to take advantage of several TicketReturn features, including online vouchers, non-ticketed inventory, and a full variety of ticketing package capabilities, including flex packages, mini-plans, season ticket options, and more.

This partnership furthers TicketReturn’s commitment to provide ticketing solutions and services to professional sports teams, cultural facilities, colleges and universities throughout the country.

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#### About TicketReturn

*TicketReturn is a leading provider of box office and online ticketing services serving more than 250 client venues and issuing more than 38 million tickets annually. As a leading provider of ticketing services for [Minor League Baseball \(MiLB\)](http://Minor League Baseball (MiLB)) in the U.S. and Canada, TicketReturn also serves minor league hockey teams, soccer, basketball and lacrosse. TicketReturn’s diverse client venues range from theater and casino showrooms, motorsports, horse racing, university arenas and sports stadiums reflecting the ease of use and scalability of the platform.*

For more information about TicketReturn, visit us at [www.ticketreturn.com](http://www.ticketreturn.com).