

# TicketReturn

## P R E S S   R E L E A S E

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FOR IMMEDIATE RELEASE

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### UNIVERSITY OF ARKANSAS AT PINE BLUFF ATHLETICS SELECT TICKETRETURN AS EXCLUSIVE TICKETING PROVIDER

The [University of Arkansas at Pine Bluff athletics department](#) (Pine Bluff, Ark.) cited dedicated client support and customizable reporting tools among several reasons they chose [TicketReturn](#) as its exclusive ticketing partner for the next seven years. TicketReturn will serve as the Golden Lions' official provider of industry-leading box office, online and mobile technologies.

TicketReturn, a leading provider of box office, online and mobile ticketing services, offers nearly two decades of technology management experience to help clients across the country exceed their goals. The Charlotte, N.C.-based company offers a full suite of ticketing innovations, including event marketing, access control, attendance reporting, accounting and fundraising features for sports and entertainment venues.

School officials said they chose to partner with TicketReturn because of its commitment to providing dedicated client support representatives to all ticketing partners. UAPB officials also anticipate using TicketReturn's detailed, customized reports to reveal key insights and aid in increasing sales, according to the school's Deputy Athletic Director and Chief Operating Officer [Temeka Samuels](#).

TicketReturn offers partners detailed reports through a convenient dashboard view. These reporting tools help partners understand their customers' spending habits, and make informed marketing decisions.

"We are excited to partner with TicketReturn in helping to provide Golden Lion Athletics with tools to operate more proficiently than ever before," Samuels said. "TicketReturn will allow our fans to purchase tickets efficiently online with the ease of managing their own accounts, deliver their tickets to their inbox or mobile device, and provide faster entry into arenas. TicketReturn's technology will not only allow our ticket office to serve all of our customers more effectively but also will streamline our gameday operations in real-time."

Samuels also mentioned how the university is excited to take advantage of TicketReturn's new mobile interface and Apple Wallet integration. She said the university intends to sell tailgate passes to athletic events online for the first time. UAPB is also looking into opening incremental revenue streams through donations via the purchase process.

"We're thrilled that the Arkansas-Pine Bluff has joined the TicketReturn family," said Christie Hussey, Vice President of Sales and Marketing at TicketReturn. "We intend to provide continued development and enhancements to help UAPB increase revenue over the course of the next seven years."

This partnership furthers TicketReturn's commitment to provide ticketing solutions and services to professional sports teams, cultural facilities, colleges and universities throughout the country. To learn more about TicketReturn or to schedule a demo, [click here](#).

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#### About TicketReturn

*TicketReturn is a leading provider of box office and online ticketing services serving more than 250 client venues and issuing more than 38 million tickets annually. As a leading provider of ticketing services for Minor League Baseball (MiLB) in the U.S. and Canada, TicketReturn also serve minor league hockey teams, soccer, basketball and lacrosse. TicketReturn's diverse client venues range from theater and casino showrooms, motorsports, horse racing, university arenas and sports stadiums reflecting the ease of use and scalability of the platform.*

For more information about TicketReturn, visit us at [TicketReturn.com](http://TicketReturn.com).



*TicketReturn will serve as the official provider of box office, online and mobile technologies for the University of Arkansas at Pine Bluff.*