

TicketReturn

P R E S S R E L E A S E

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FOR IMMEDIATE RELEASE

TICKETRETURN PARTNERS WITH A-LEAGUE SPORTS TO EMPOWER TWO TEAMS IN THE NEW FLORIDA BASED ARENA FOOTBALL LEAGUE

[TicketReturn](#) announced today its new ticketing partnership with A-League Sports, which operates a new arena football league based in Florida. Through the partnership, TicketReturn will become the exclusive provider of box office, online and mobile ticketing solutions for the [Sarasota BigCats](#) and the [Manatee Neptunes](#) ahead of the [A-League's](#) inaugural season May-July 2019. Both teams will play their home games at Roberts Arena in Sarasota, Fla.

TicketReturn, a leading provider of box office, online and mobile ticketing services, offers nearly two decades of technology management experience to help clients across the country exceed their goals. The Charlotte, N.C.-based company offers a full suite of ticketing innovations, including event marketing, access control, attendance reporting, accounting and fundraising features for sports and entertainment venues.

A-League officials said they chose to partner with TicketReturn based on their long history of supporting minor league baseball teams across North America. Andrew Haines, A-League President of Business, said the teams will also look forward to offering non-ticketed inventory during the online transaction, such as team apparel, concessions and parking. TicketReturn has demonstrated a proven ability to deliver incremental revenue for its ticketing partners by using an assortment of revenue driving features.

"TicketReturn's ease of use provides the A-League's centralized staff an opportunity to focus on league wide ticket sales," said Haines. "The bottom line, working with TicketReturn allows the A-League to increase revenue and reduce expenses."

"The integration between Groupmatics, TicketReturn and the Roberts Arena box office will provide a streamlined process for the sale and distribution of group tickets," said Christie Hussey, Vice President of Sales and Marketing for TicketReturn. "We're looking forward to supporting our new partners as they grow their sport and help their fans create invaluable memories."

This partnership furthers TicketReturn's commitment to provide ticketing solutions and services to professional sports teams, colleges and universities throughout the country.

About the A-League

The A-League is a newly-formed arena football league headquartered in Estero, Fla. The 2019 inaugural season will run from May-July 2019. The league currently consists of four teams: the Gulf Coast Fire, the Lakeland Tarpons, the Sarasota BigCats and the Manatee Neptunes. For more information about the A-League and its member teams, visit ALeagueFootball.com.

About TicketReturn

TicketReturn is a leading provider of box office and online ticketing services serving more than 250 client venues and issuing more than 38 million tickets annually. As the leading provider of ticketing services for [Minor League Baseball \(MiLB\)](#) in the U.S. and Canada, TicketReturn also serves minor league hockey teams, soccer, basketball and lacrosse. TicketReturn's diverse client venues range from theater and casino showrooms, motorsports, horse racing, university arenas and sports stadiums reflecting the ease of use and scalability of the platform. For more information about TicketReturn, visit us at www.ticketreturn.com.



The Sarasota BigCats and the Manatee Neptunes will both play their home games during the inaugural A-League season at Roberts Arena in Sarasota, Fla.