Donors are critical to the success of your University and Athletics Program. The technology to manage Donor relationships, drive new donation revenue, and close the gap between fundraising and ticketing has become very complex. TicketReturn simplifies this complexity with PatronPro. PatronPro delivers powerful fundraising and donor relationship solutions in a user-friendly secure service that connects to TicketReturn ticketing applications for support of priority seating and point-based patron loyalty programs. Put your ticket office in sync with your fundraising goals today with PatronPro!
**Connect With Donors! Incentivize Your Donors! Drive New Donation Revenue!**

Account-based donor management tools empower your staff to build and track donor relationships, manage priority seating programs, and drive new donation revenue.

- PatronPro works as a stand-alone fundraising and donor management solution, or in tandem with TicketReturn ticketing applications.
- Create Campaigns, Donors Accounts, Pledges and Payments in just a few clicks.
- Schedule secure Automated Recurring Billing (ARB) of Pledge-payment plans to a donor’s credit card.
- Collect and track Donor demographic information and giving history.
- Customize data collection by adding fields of your own description.
- Powerful reporting tools allow users to create, customize and export data.
- Built-in charting tools add visual power and dimension to data analysis.
- Robust CRM functionality keeps track of correspondence and notation history for each donor account.
- Built-in document manager supports creation of acknowledgement letters, invoices, and receipts.
- Integrated batch processing tools print or send acknowledgement letters, invoices, statements, and receipts via mail or e-mail.
- Track donations against unlimited Campaigns.
- Integration with TicketReturn’s UTicket application presents ticketing data within a donor’s account record - without having to launch the ticketing application.

**Custom Priority Point Formula Automation!**

PatronPro puts you in charge of custom priority-point formulas that meet the needs of your organization.

Automate your priority seating program with next generation technology allowing priority seating point programs to be customized based on giving, ticketing, and demographic variables.

- Flexible point formula administration allows you to assign values to financial giving and ticket ownership history.
- Award points based on detailed ticketing data (not just season tickets!) such as single events, partial-season packages, and non-ticket purchases such as parking passes.
- Establish membership levels by gifts received or priority point formulas that include ticketing.
- Create unlimited giving levels determined by total gifts or priority points.
- Define and track giving year-to-date and lifetime-to-date on a fiscal year basis that you determine.
- Advanced reporting sorts donors on a priority-point basis for award of priority seating.
- Donor account views include pledge history, payment history, giving levels, correspondence, notes, and point history data.